



Fiji Tourism Development Program in Vanua Levu

What's Holding Tourism Back in Vanua Levu?

Infrastructure & Services:

- Limited air and road connectivity
- Gaps in water, waste, and energy services

Institutional Coordination:

- Need stronger collaboration and integrated planning among agencies and stakeholders
- Need cross-agency planning group
- Overlapping tourism strategies

Private Sector Investment:

- MSMEs, women-led entrepreneurs and community-based tourism organizations lack access to finance, skills & market access and to business development services

Environmental Degradation

- Inadequate waste systems & unmanaged tourism pressure
- Natural assets under threat from climate change
- Limited support for eco-conscious development

High Climate Risk

- Cyclones, floods, and rising seas impact people and tourism
- Infrastructure is vulnerable
- Tourism perception and safety are at stake

What will the Project deliver?

Climate Resilience Infrastructure

- Safer roads, better airports
- Clean energy, reliable water, waste, and ICT
- Disaster-ready planning and emergency services

Empowered Local Communities

- Skills development & finance access
- Women-led and community-based tourism support
- Growth for cultural and nature-based businesses

Environmental Protection

- Marine managed areas
- Ecosystem conservation & restoration
- Blue economy approaches that boost tourism value

Destination-Level Coordination

- Aligned international and national plans
- Public-private collaboration
- Whole-of-government tourism governance

A Resilient and Sustainable Tourism Future for Vanua Levu, driven by inclusive growth that benefits everyone, with climate-smart infrastructure and services creating high-quality, eco-friendly visitor experiences and an improved quality of life for all Fijians.

What will success look like?



Improved Infrastructure & Liveability:

Upgraded airports, safer roads, enhanced sanitation, and clean energy solutions will serve both tourists and local residents.



Economic Growth & Jobs:

The Project will stimulate private investment, support MSME development, and create new employment opportunities, particularly for women and youth.



Empowered Communities:

Community-based tourism initiatives and skills training will increase local participation and ensure that economic benefits stay within Vanua Levu.



Environmental Protection:

Investments in marine managed areas, waste systems, and conservation will protect biodiversity, enhance ecosystem services, and improve the destination's appeal to high-value tourists.



Stronger Climate Resilience:

Climate-smart infrastructure, early warning systems, and resilient tourism planning will reduce risk and improve response to future disasters.

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